

Responsible and Sustainable Tourism Policy

At Bali Jet Set Dive and Marine Sports ("JSM") we believe in both responsible and sustainable tourism. This policy details the codes of conduct within which we operate.

Being based in and supported by the local ecosystem we are highly aware of our impact on and responsibility to our environment. It is our objective as a socially responsible business to be proactively engaged in conservation activities and protection of our environment and local communities.

Environmental Policy:

Wherever we go we are aware that we have the ability to impact the environment, therefore we constantly strive to minimize our environmental footprint.

Our Facilities:

- Our facilities were built using natural materials such as stone and bamboo;
- Our facilities were designed to be cooled with natural airflow;
- We use energy efficient light bulbs in all our lights;
- Pool facilities are on a timer and are automatically turned off at the end of the working day;
- All faucets are kept leak-free;
- No trees were cut down in the building of our property. Some were transplanted, where necessary;
- We sort all trash and use EcoBali to recycle all non-organic rubbish. Organic materials are composted behind our property;
- We do not hand out plastic bags, if a guest requires a bag we give them a JSM reusable cloth bag;
- We use glass and silverware in our restaurant, not disposable plastic.

Our Equipment:

- All new engines and jet ski's purchased are 4 stroke machines or 2 stroke DFI. This means no gas/oil mix so there is no smoke and on average they are 40-50% more fuel efficient;
- All motorized vehicles (boats, cars, etc) are kept well maintained, have regular tune-ups and tires are kept at the appropriate PSI in order to maximize fuel efficiency;
- All flashlights, camera's, etc use rechargeable batteries;
- We use refillable oil drums rather than buy oil in plastic bottles (equivalent of approximately 3,000 plastic bottles per year).

Protection of the Marine Environment:

We are proactive in protecting our marine environment:

- Our divers are never allowed to touch or take anything during the dive;
- We never anchor a boat on a coral reef;
- We do not allow our guests to collect shells or stones;
- We keep adequate distance from all marine life;

- We do not support attractions where animals are caged, encouraged to be handled by guests or perform tricks that are not natural to them;
- We always encourage our fishing guests to return their catch to the ocean or keep only what they can eat. It is mandatory that exotic and smaller fish be returned to the ocean;
- We always alert the authorities to any abuses (such as illegal dumping, reef abuse, etc).

Partnerships and Suppliers:

JSM works with a number of organizations on environmental issues. We are a member of the Bali Hotels Association, Rotary Club of Nusa Dua, Tanjung Benoa Tourism Association and also Gahawisri (Indonesian Association of Marine Tourism).

We also work with a variety of suppliers in order to exert some influence over them to be more environmentally responsible. For example, our towels and garments are not delivered in plastic and all soap containers are refilled locally. Our key eco-friendly partners and suppliers include:

- Eco Bali – Provide recycling services;
- Asali Bali – Provide organic termite treatment and eco-friendly bamboo solutions which are excellent alternatives to traditional wood solutions;
- Little Tree – Provide eco-friendly building solutions, low water taps, showers, urinals, biodegradable plastics, soaps, shampoos and more;
- Caritas – Provide collection of used kitchen cooking oil to recycle into biodiesel fuel.

Benchmarking:

We are the first organization in our industry to participate in the Global Earthcheck™ Assessment Programme. We monitor our footprint on the environment and do whatever possible to minimise our CO₂ output, water usage, electric usage, petrol usage, etc, per customer. We also employ a part time consultant from Bali Eco-Centre to review our infrastructure and operational procedures on a semi-annual basis to assist us with new ideas and products to further reduce our environmental footprint.

Corporate Social Responsibility:

We believe that it is our social responsibility to try and improve the world around us. We do this through role-model behavior, treating our staff fairly, leading local projects as well as abiding by the laws of the country in which we live. We have a “hire local” policy and the owner's wife is the only foreigner involved, she assists in managing the operation on a day-to-day basis and provides technical consulting and advice. Staff who wish to improve their skills or expand their knowledge are given the opportunity to do so.

Our activities include the following:

- Educating the local community about taking care of the environment;
- Leading reef and beach clean-up days every Earth Day, 22nd of April;
- Paying for public service messages in the local newspapers about recycling and keeping Bali clean;
- Rhonda Lepsch is the Team Leader for the Bali Hotels Association 2014-2015 key initiative which focuses on reducing water usage across participating hotels;
- Rhonda Lepsch chairs the Community Services Committee for the Rotary Club of Nusa Dua;
- Through our charity, Jet Set Petz, we assist the people of Tanjung Benoa with the spaying, neutering, feeding and medical expenses for their animals. For every guest that books with us we set aside USD1 towards this initiative. We also assist the Bali Dog Adoption and Rehabilitation Centre (BARC) and the Bali Animal Welfare Association (BAWA) with animals that need assistance in the Nusa Dua area;
- Member of the Tanjung Benoa Tourism Association;
- Supporting the Bali “Clean and Green” initiative that was initiated by the Governor;
- Participating in other activities organized around Bali that relate to the environment.

